

Ecommerce SEO Checklist

Action Item		Remarks
Keyword Research	<input type="checkbox"/>	
Competitor Research	<input type="checkbox"/>	
Long Tail Keywords, Synonyms and Related Keywords	<input type="checkbox"/>	
Optimize Title Tags and Meta Descriptions	<input type="checkbox"/>	
Write Unique and Compelling Product Descriptions	<input type="checkbox"/>	
Optimize Headings and Subheadings	<input type="checkbox"/>	
Fix Duplicate Content Issues	<input type="checkbox"/>	
Website Audit	<input type="checkbox"/>	
Website Architecture	<input type="checkbox"/>	
URL Structure	<input type="checkbox"/>	
Schema Markup and Structured Data	<input type="checkbox"/>	
Breadcrumb Navigation	<input type="checkbox"/>	
Backlinks	<input type="checkbox"/>	
Optimize CPC Campaigns	<input type="checkbox"/>	
Local Search Optimization	<input type="checkbox"/>	
Internal Linking	<input type="checkbox"/>	
Social Media and Online Reputation Management	<input type="checkbox"/>	
Common Mistakes	<input type="checkbox"/>	
